UDST POST

UNIVERSITY OF DOHA
FOR SCIENCE & TECHNOLOGY
جامعة الدوحة
للعلوم والتكنولوجيا

JUNE 2025

GOOGLE CLOUD RESEARCH EXCELLENCE AWARD IN CLOUD AND INFRA AI

IN THIS ISSUE

Message from the President

Dear Wolves,

Welcome to the thirty-second issue of our **UDST POST**.

At the end of the academic year, I want to take a moment to reflect on an exceptional month that highlights the spirit, drive, and progress that define the University of Doha for Science and Technology.

In just a few short weeks, UDST has achieved milestones that speak volumes about who we are and the direction we are heading. We proudly earned the Google Cloud Research Excellence Award in Cloud and Infrastructure AI, reflecting the quality and relevance of our research initiatives. Our students also made us incredibly proud, with the Wolves Racing Team securing second place at the Shell Eco-Marathon Europe and Africa 2025, proving once again that innovation, talent, and perseverance thrive on our campus.

We continued to strengthen our national and international footprint by signing major strategic partnerships, notably with the Ministry of Municipality, reinforcing our role as a key player in shaping Qatar's future. Furthermore, as part of our long-term commitment to sustainability, we are taking meaningful steps toward transforming UDST into a Zero-Waste Campus by 2027.

All these accomplishments and more are not isolated; they are part of a broader vision. Step by step, we are implementing our institutional strategy, and it is clear that UDST is earning its place on the global stage. We are becoming a university that delivers personalized, applied education, advances impactful research, and fosters innovation that competes internationally.

As we close this academic year, I want to thank every member of our community, starting with faculty, staff, and students, for your dedication and perseverance. You are the driving force behind our success.

Wishing you all a restful, well-deserved break. May it be a time of reflection and renewal.

Dr. Salem Al-Naemi
President,
University of Doha for Science and Technology

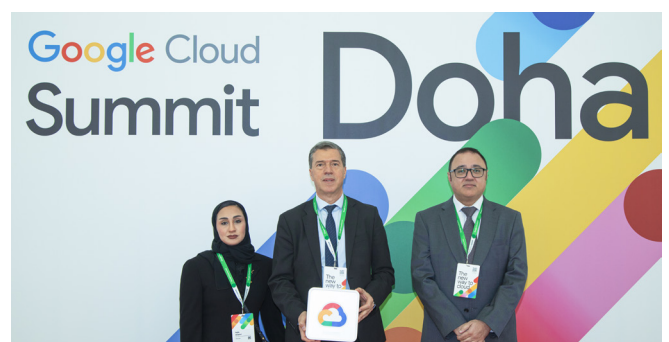# UDST Wins Google Cloud Research Excellence Award in Cloud and Infra AI

University of Doha for Science and Technology (UDST) has been honored with the prestigious Google Cloud Research Excellence Award in Cloud and Infra AI at the Google Cloud Summit held in Doha. The award was presented by His Excellency Mohammed bin Ali bin Mohammed Al Mannai, Minister of Communications and Information Technology, to Dr. Salem Al-Naemi, President of UDST, and was received on his behalf by Dr. Rachid Benlamri, Vice President, Academic Affairs.

This accolade recognizes UDST's outstanding contributions to applied research, leveraging the power of AI and advanced cloud infrastructure solutions provided by Google Cloud. The award specifically celebrates the innovative research conducted through UDST's G-Lab, a pioneering facility supported by the Ministry of Communications and Information Technology, focusing on big data analytics, bioinformatics, engineering, and high-performance cloud computing.

Commenting on the award, Dr. Salem Al-Naemi, President of UDST, stated: "This recognition is a testament to the University's continuous commitment to research excellence and technological innovation. We are proud to see our efforts in AI and cloud computing acknowledged. As Qatar's national applied university, we continue to drive forward-thinking research aligned with the country's Third National Development Strategy."

UDST is also dedicated to applying the agile and sustainable solutions offered by Google Cloud to equip students with future-proof skills and hands-on cloud experience. These include Google Compute and Storage for advanced simulations and modeling, BigQuery and Google AI to enable researchers to analyze vast datasets and accelerate breakthrough discoveries.

The award was received during a special ceremony at the summit, attended by distinguished officials, experts, and researchers, further enhancing UDST's academic standing and reaffirming its leadership in utilizing advanced technologies to drive scientific research and support sustainable development.

Students Secure Second Place at Shell Eco-Marathon Europe and Africa 2025

UDST has achieved a major milestone at the Shell Eco-Marathon Europe and Africa 2025, with its Wolves Racing Team claiming second place in the Autonomous Urban Concept category. The regional event, held in Poland, brought together 120 student teams from 25 countries across Europe and Africa.

This marks UDST's debut in the autonomous vehicle category, and the Wolves Racing Team stood out as the only non-European team in the competition. Their success came through a fully autonomous electric vehicle, designed and developed entirely in-house at UDST's campus. The vehicle passed stringent European autonomous driving regulations, showcasing a high level of technical precision, automation, and sustainable design.

The competition jury praised the team's technological capabilities and efficiency in building the vehicle in record time. This accomplishment demonstrates the strength of UDST's applied learning model, where students turn theoretical knowledge into practical innovations. It also reinforces the university's growing presence on the international engineering stage, aligning with Qatar's broader goals in sustainability and innovation.

Championing Sustainability Through Zero Waste Hackathon

UDST, in partnership with Dolphin Energy, recently held the "Zero Waste Hackathon," a dynamic student-driven initiative supporting the university's goal to become a Zero Waste Campus by 2027. The event brought together 23 finalist teams selected from over 50 student project submissions, each presenting innovative waste management solutions developed during an intensive bootcamp.

Organized by UDST's College of Engineering and Technology, the Hackathon aligns with the university's broader mission of advancing environmental responsibility and fostering real-world student engagement. The competition culminated in a Shark Tank-style pitch event, designed to encourage critical thinking and sustainable value extraction.

The initiative reflects UDST's applied education model, integrating academic rigor with industry mentorship to equip students with the tools to tackle sustainability challenges. As the university begins implementing selected projects, the Hackathon serves as a testament to the impact of academic-industry collaboration in shaping future engineers and driving meaningful environmental progress both on campus and beyond.

Securing Second Place at Huawei ICT Global Final with Inclusive Tech Innovation

UDST has achieved a significant milestone, with its student team earning second place in the Innovation Track of the Huawei ICT Competition 2024–2025 Global Final held in Shenzhen, China. Competing against over 40 international teams, the UDST team proudly represented Qatar with their groundbreaking project, Be My Sense.

Developed by students Mohamed Ali, Ahmed El Abed, and Abdulrahman Jarah, under the mentorship of Dr. Wagdi Alrawagfeh, the project offers an inclusive, AI-powered solution designed to support deaf and hard-of-hearing individuals. Utilizing real-time translation, smart wearables, and digital assistance, Be My Sense aims to eliminate communication barriers in various environments such as classrooms, workplaces, and public venues.

Now in its 10th edition, the Huawei ICT Competition is one of the largest global tech contests, attracting over 210,000 students from more than 80 countries. UDST's recognition at this prestigious event highlights Qatar's advancing digital capabilities and reinforces the university's commitment to applied innovation, inclusive technology, and global academic excellence.

Celebrating Student Achievement at "Stars of Tomorrow" Recognition Ceremony

UDST hosted its annual Student Recognition Ceremony under the inspiring theme "Stars of Tomorrow." The event honored a distinguished group of students who demonstrated outstanding achievements and contributions across a range of extracurricular activities including leadership, innovation, volunteerism, sports, and community engagement.

Held on campus, the ceremony welcomed UDST Leadership, faculty members, student mentors, esteemed partners, and the families and guests of the recognized students. The evening served as a celebration of student excellence and a reflection of UDST's ongoing commitment to cultivating a well-rounded, future-ready student body.

More than 30 awards were presented across two main categories: Student Engagement and Sport & Wellness. Notable recognitions included National Level Athlete of the Year, Leadership and Entrepreneurship, Most Active Club, and Team of the Year, highlighting the diversity of talent and passion within the student community.

Strengthening Academic Ties with Indonesia

UDST recently welcomed a distinguished delegation from leading Indonesian universities, headed by His Excellency Ridwan Hassan, Ambassador of the Republic of Indonesia to the State of Qatar. The visit aimed to strengthen academic collaboration and exchange best practices in applied education. During their tour of the UDST campus, the delegates explored the university's state-of-the-art facilities and gained insights into its hands-on, industry-aligned learning model. UDST representatives presented the institution's innovative academic programs, research initiatives, and its role in preparing students for real-world challenges.

The visit provided a platform to discuss potential partnerships in areas such as student exchange, joint research, and technical training. As Qatar's national applied university, UDST continues to attract global interest for its commitment to experiential learning and workforce development. The visit underscored the shared goals between Qatar and Indonesia in advancing education, innovation, and sustainable development through international academic cooperation.

Hosting Film Festival Celebrating Global Accessibility Awareness Day

UDST marked Global Accessibility Awareness Day (GAAD) with a special on-campus film festival dedicated to promoting inclusion and accessibility. The event brought together students, faculty, and staff for a powerful storytelling experience centered around real-life challenges and triumphs related to accessibility.

A curated selection of short films was screened, each highlighting different aspects of the lived experiences of people with disabilities. Attendees were invited to actively participate by voting for their favorite films, encouraging reflection and engagement through the lens of cinema.

The festival aimed to leverage a deeper understanding of the importance of inclusive educational and social environments. It also reflected UDST's ongoing commitment to advancing awareness around global issues and reinforcing its role as a catalyst for positive societal change. Through initiatives like this, UDST continues to champion a culture of diversity, dignity, and equal opportunity.

Empowering Future Innovators Through SAS Forecasting Hackathon

UDST reaffirmed its commitment to applied learning and digital innovation by hosting the SAS Forecasting Hackathon in partnership with global analytics leader SAS. Over three days, 50 students from the College of Computing and Information Technology engaged in a high-impact challenge designed to solve real-world problems using advanced forecasting tools and machine learning.

Held on UDST's campus, the hackathon reflected the university's educational philosophy of bridging classroom learning with industry practice. Students tackled complex forecasting challenges across four critical sectors, Finance, Civil Defense, Environment, and Logistics, demonstrating their ability to build data-driven solutions with real-world applications. The event began with an interactive training session on SAS Visual Forecasting, giving students hands-on experience with a professional-grade platform. Each project was judged by a panel of experts on model accuracy, innovation, business relevance, and data visualization.

As Qatar's national applied university, UDST continues to champion initiatives that empower students with future-ready skills. The Hackathon supports the goals of Qatar National Vision 2030 and the Third National Development Strategy by nurturing a new generation of tech-savvy problem-solvers prepared to lead in a knowledge-based, sustainable economy.

Strategic Partnership with Greece's National Technical University of Athens

UDST has formalized a significant collaboration with the National Technical University of Athens (NTUA), one of Greece's oldest and most respected higher education institutions. This Memorandum of Understanding (MoU) advances UDST's international partnership strategy to enhance education, research, and training in engineering and technology.

The agreement outlines cooperation in joint research projects, academic exchanges, and the creation of specialized training programs, fostering innovation and lifelong learning. Signed in Athens by Dr. Salem Al-Naemi, UDST President, and Professor Ioannis K. Chatjigeorgiou, NTUA Rector, the partnership brings together two institutions dedicated to academic excellence and technological advancement.

The collaboration aims to equip students and faculty with cutting-edge knowledge and skills, reflecting UDST's commitment to global scientific progress and future-ready education. This strategic alliance reinforces UDST's leadership in applied education and expands its global impact through shared expertise and innovation.

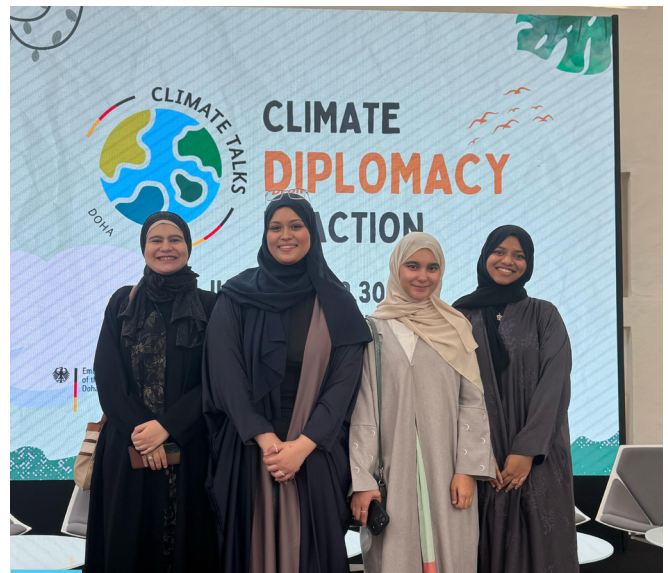National Technical University of Athens

Information Session with Alanoud Hamad Al-Marri

The College of Health Sciences at UDST welcomed Alanoud Hamad Al-Marri, Executive Director of Nursing and Midwifery Workforce at Hamad Medical Corporation (HMC), for a special information session. The session was dedicated to graduates of UDST's Diploma in Practical Nursing (DPN) program, with 39 students from the program's second cohort in attendance.

This milestone event marked the first recruitment-focused session delivered by HMC specifically for UDST's DPN graduates. It reflected the growing collaboration between the university and Qatar's leading healthcare provider to support workforce development and ensure smooth graduate integration into clinical practice.

Alanoud Al-Marri, a visionary healthcare leader and proud alumna of UDST's Respiratory Technology program, brought invaluable insight and experience to the discussion. Her visit underscored the vital connection between education and professional opportunity in advancing Qatar's healthcare sector.
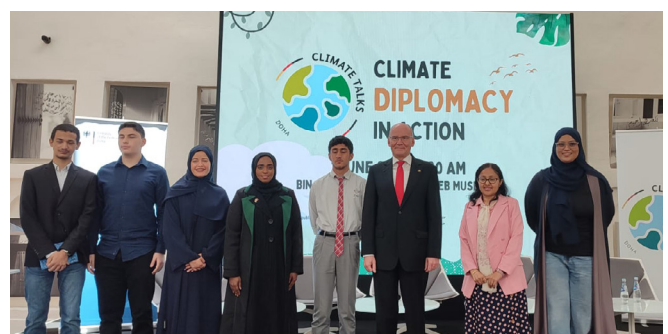

UDST Student Shines at Doha Climate Talks 2025

Proudly, our Environmental Health student, Dana Abu Gazar, represented the University of Doha for Science and Technology during a panel discussion at Doha Climate Talks 2025, held at Msheireb Museums and organized in collaboration with the German Embassy Doha and the Arab Youth Climate Movement Qatar.

Dana participated in the "Youth Activism & Climate Action Partnerships" panel, where she highlighted the vital role of student-led initiatives in shaping environmental responsibility and influencing policy development. Drawing from her experience as a lead in UDST's Environment Club, Dana shared impactful examples of campus-driven sustainability efforts, including a tree planting campaign aligned with COP16 and support for international climate conferences.

Her voice and leadership exemplify UDST's commitment to empowering students as changemakers and preparing them to drive meaningful environmental progress. We commend Dana for her inspiring contribution and her role in representing our university and Qatar's youth on this important platform.

Organizing Mini-Symposium on Green Shipping and Maritime Decarbonization

UDST hosted a Mini-Symposium under the theme "Green Shipping – Shipping Decarbonization," reaffirming its dedication to advancing applied research and education in critical industries. The event brought together a distinguished group of international experts, researchers, and industry professionals specializing in maritime transport and sustainable energy.

The symposium addressed pressing global developments in reducing carbon emissions from the shipping sector. Sessions covered regulatory frameworks for maritime decarbonization, innovations in fuels and propulsion technologies for marine engines, and cutting-edge energy efficiency strategies. The program also showcased ongoing UDST-led research projects focused on delivering practical, real-world solutions for a more sustainable maritime future.

A dynamic panel discussion closed the event, exploring future trends, regulatory challenges, and opportunities for collaboration between UDST and maritime stakeholders.

Guests concluded the day with a guided tour of UDST's advanced marine simulation facilities, underscoring the University's role in shaping sustainable maritime engineering and energy systems through hands-on education and research excellence.

Joining National Biodiversity Database Project Launch

UDST proudly took part in the official launch of Qatar's National Biodiversity Database Project, an initiative dedicated to documenting and preserving the country's ecosystems through a centralized digital platform.

Dr. Awni Al-Otoom, Dean of the College of Engineering and Technology, signed the Primary User Document on behalf of UDST President Dr. Salem Al-Naemi, marking the University's formal commitment to the project and its contribution of academic and research expertise.

The project is expected to serve as a vital resource for researchers, educators, and policymakers, supporting evidence-based conservation and national sustainability goals.

UDST emphasized that its participation reflects its ongoing efforts to advance applied research, promote environmental stewardship, and support sustainable development across Qatar. The University also highlighted its dedication to equipping students and faculty with opportunities that drive real-world impact and reinforce its role in Qatar's transition to a knowledge-based, environmentally conscious society.

Partnering with Lusail International Circuit to Advance Student Opportunities in Motorsport

UDST has partnered with Lusail International Circuit to offer students valuable opportunities in Qatar's sports and events management sector. This partnership supports Qatar Vision 2030 by focusing on education, innovation, and youth employment.

Through the collaboration, UDST students will gain hands-on experience via internships at major motorsport events such as Formula 1®, MotoGP™, and the World Endurance Championship. The program also includes quarterly seminars led by LIC professionals and an annual Open Day, providing exposure to various roles within the motorsport industry.

This initiative aims to prepare students for careers in one of Qatar's most dynamic fields, while contributing to the development of local talent and strengthening the workforce. The partnership will help build a sustainable pipeline of skilled graduates who can support Qatar's growing sports and events industry, aligning with the nation's economic, social, and environmental goals.

Joining National Biodiversity Database Project Launch

UDST signed MoU with the Ministry of Municipality to advance training and research in support of Qatar's National Food Security Strategy 2030. Represented by its Agriculture and Food Security Affairs Sector, the Ministry partnered with UDST to collaborate on capacity building, applied research, and specialized training programs in agriculture, livestock, and fisheries.

The agreement formalized UDST's ongoing partnership with the Ministry and reinforced the University's role in promoting innovation through its Center of Excellence for Food Security and Sustainability. The collaboration included initiatives such as practical training for students, the development of sustainable agricultural strategies, and joint research aligned with national priorities.

This partnership highlighted UDST's commitment to applied education and sustainable development, contributing to a knowledge-based approach to national food security and supporting the broader goals of Qatar National Vision 2030.

Showcasing Qatar's Academic Excellence at NAFSA 2025

As part of the 'Study in Qatar' initiative and under the organization of the Ministry of Education and Higher Education, UDST participated in the NAFSA 2025 International Education Conference and Expo. UDST joined 15 leading national institutions to collectively highlight Qatar's academic excellence, world-class programs, and innovative approach to applied education.

The event provided a global platform for UDST to engage with international partners, strengthen academic collaborations, and promote its specialized offerings in engineering, technology, health sciences, and business. The University's presence at NAFSA reaffirmed its commitment to internationalization and to positioning Qatar as a regional hub for high-quality, career-focused education.

By taking part in this prestigious event, UDST contributed to enhancing global awareness of Qatar's higher education ecosystem and reinforced its role in shaping skilled graduates equipped to meet the demands of an increasingly interconnected world.

Highlighting Innovation at the Seventh Edition of "Najah Qatari"

UDST hosted the seventh edition of Najah Qatari, a national platform celebrating excellence and success stories within the Qatari community. The event aimed to inspire youth by offering them a space to present their initiatives and actively contribute to fostering a culture of entrepreneurship and innovation.

As part of its participation, UDST featured a dedicated booth to showcase its diverse academic programs and cutting-edge student projects. Highlights included a solar-powered car, a solar-powered drone, and a smart, sustainable greenhouse, demonstrating the University's focus on applied learning, technological advancement, and sustainability.

By hosting Najah Qatari, UDST reaffirmed its commitment to empowering the next generation of innovators and leaders in Qatar. The event reflected the University's broader mission of aligning education with real-world impact and supporting national development in line with Qatar National Vision 2030.

Concluded 'Path to Wellness' Program for Seniors with Ehsan Center

Partnering with mXreality to Advance Immersive Technology and Applied Learning in Qatar

UDST, in collaboration with the Ehsan Center, successfully concluded the Path to Wellness program, an initiative focused on supporting the health and well-being of senior citizens. Held on UDST's campus, the program welcomed 22 participants and offered an engaging, hands-on experience centered around diabetes management, nutrition, functional fitness, and mental health.

Spanning two weeks, the program featured themed wellness days and included light physical activity, aqua aerobics, health assessments, cooking demonstrations, and educational sessions promoting healthy aging. Seniors learned practical skills such as reading nutrition labels, smart grocery shopping, and developing sustainable wellness habits.

The initiative reaffirmed UDST's commitment to community engagement and lifelong learning. It concluded with a celebratory event, where participants received certificates and awards. The program exemplified UDST's role in delivering applied education with real-world impact, strengthening social responsibility and promoting healthy, active lifestyles in Qatar.

UDST signed a strategic collaboration agreement with mXreality at the company's headquarters, marking a significant milestone in advancing education, immersive technology, and industry-aligned training.

The partnership focused on integrating cutting-edge extended reality (XR) solutions into academic and professional development programs. It enabled UDST students to gain exposure to real-world applications of immersive technologies through workshops, training sessions, and collaborative projects.

This initiative supported UDST's commitment to preparing career-ready graduates equipped with in-demand skills, while also contributing to Qatar Vision 2030 by promoting innovation, technological advancement, and workforce development.

By partnering with mXreality, UDST reinforced its role as a leader in applied education, ensuring that its students and faculty remain at the forefront of emerging digital trends. The agreement laid the foundation for long-term collaboration in developing forward-thinking, industry-responsive learning experiences.

Berkeley-Style Entrepreneurship Bootcamp Empowers Capstone Students to Think Beyond Graduation

UHUB hosted a 5-day Entrepreneurship Bootcamp for capstone students, led by Gigi Wang, Faculty and Industry Fellow at UC Berkeley. The program aimed to shift students' mindset from academic projects to launching real startups.

This immersive experience equipped students with essential entrepreneurial skills, helping them unlock the commercial potential of their final-year projects. Through structured methodologies such as value proposition design, go-to-market strategies, and investor pitching, students were empowered to view their capstone as viable business ventures.

Program Highlights:
- Daily workshops entrepreneurship
- One-on-one mentorship
- Collaborative peer learning
- Real-time feedback from local and international experts

By the Numbers:
- 37 engaging sessions
- 50 hours of training
- 20+ external speakers and mentors
- 30+ hours of one-on-one mentoring sessions

The bootcamp concluded with an energetic final pitch competition, where student startup teams presented their ideas to a distinguished panel of judges:

- Eman Al Kuwari – Ministry of Communications and Information Technology (MCIT)
- Abdulla Al Naimi – VC Investor, Tech Enthusiast, and Managing Director at Doha Business Consulting
- Salma Al Houri – Regional Innovation & Entrepreneurship Consultant, American University of Bahrain (AUBH)

Three winning teams each received QAR 3,000 for their innovation, progress, and application of entrepreneurial concepts. More than a competition, this initiative fostered an entrepreneurial mindset, boosted confidence, and inspired students to boldly envision their capstone projects' future.

This bootcamp reflects UHUB's ongoing commitment to empower future entrepreneurs and bridge the gap between academic innovation and market application. It also directly advances UHUB's most critical strategic goal: elevating capstone projects from academic deliverables into market-ready ventures that drive innovation, attract investment, and contribute to Qatar's growing startup ecosystem.

UDST Students Learn from Qatar's Tech Pioneer: Hamad Al-Hajri, CEO of Snoonu

Panel Discussion: Navigating Qatar's Startup Ecosystem

Hamad Mubarak Al-Hajri, Founder and CEO of Snoonu, visited UDST to deliver an inspiring talk as part of UHUB's Entrepreneurship Capstone Bootcamp. He shared his entrepreneurial journey of transforming Snoonu from a local delivery app into one of Qatar's leading tech companies, supporting small businesses and driving digital transformation.

Hamad emphasized key lessons on vision, resilience, and community-driven innovation, offering practical insights for students preparing to turn their final-year projects into viable startups. His session inspired students to view entrepreneurship not only as a career path but also as a catalyst for economic growth, job creation, and long-term impact in Qatar's evolving innovation landscape.
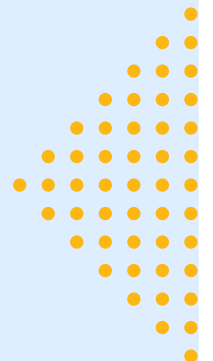
As part of the Entrepreneurship Capstone Bootcamp, UHUB hosted a panel with key leaders in Qatar's innovation scene: Aysha Al Mubarak, Director of Innovation at QRDI Council; Indica Amarasinghe, Director of Startup Grind Qatar; and Salma Al Houri, Regional Innovation & Entrepreneurship Consultant at the American University of Bahrain. The session was part of the bootcamp's expert engagement series.

Aysha shared QRDI's vision to position Qatar as a hub for research and entrepreneurship, focusing on aligning with national priorities and supporting early-stage startups.

Indica and Salma offered practical advice on building investor-ready startups, strong teams, and navigating funding, emphasizing customer validation, local support, and flexibility in scaling beyond Qatar.
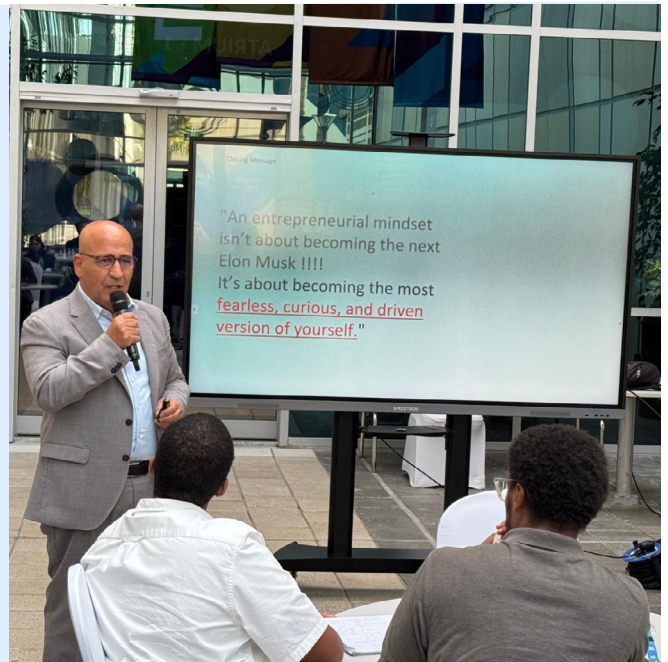
Inside "What Do Investors Want": A Session with Abdulla Al-Naimi

In the session "What Do Investors Want," students gained insights from Abdulla Al-Naimi, Managing Director at Doha Business Consulting and a key figure in Qatar's investment landscape.

Drawing from his experience with startups and investors, Abdulla emphasized building sustainable, value-driven ventures with clear market validation, realistic business models, and long-term growth plans. He advised founders to avoid chasing quick exits or inflated valuations and instead align with regional market realities and serious investor expectations.

He also highlighted the importance of designing startups to be scalable regionally and globally from the start. The session supported the Capstone Bootcamp's goal of equipping students with the mindset and tools to build scalable, investment-ready ventures.
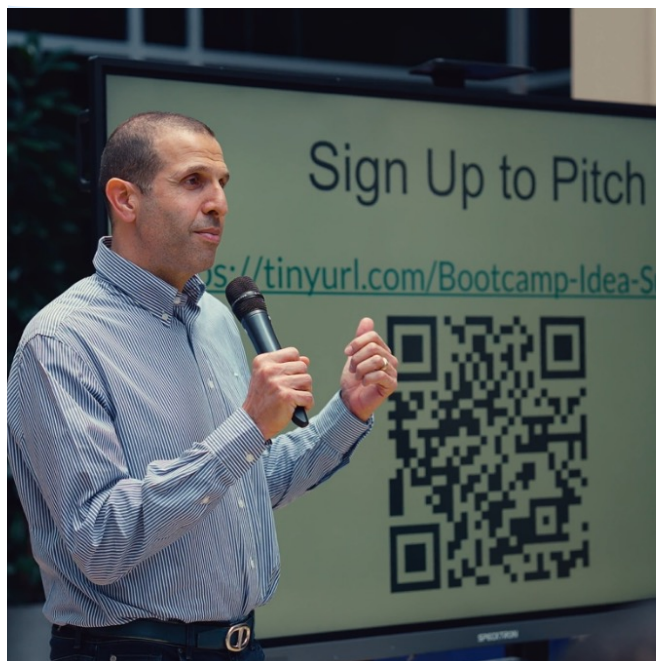
POWER YOUR IDEAS

Strategic Insights on Fundraising with Marcel Dridje

As part of the Entrepreneurship Capstone Bootcamp, students gained valuable exposure to the investment landscape through a session led by Marcel Dridje, a prominent angel investor and startup advisor. Drawing on his extensive experience across EMEA, Marcel provided strategic guidance on navigating the funding journey, from early capital to growth financing.

He highlighted what investors seek: validated traction, scalable business models, and strong founding teams. Marcel encouraged students to move beyond pitching and focus on building ventures aligned with investor expectations and market realities.

Guest Speaker: The Entrepreneur's Journey with Wisam Costandi

As part of the Entrepreneurship Capstone Bootcamp, students attended an insightful session led by Wisam Costandi, a seasoned founder and technology leader. In "The Entrepreneur's Journey," he shared practical lessons from building a tech startup, from starting a service-based company to developing a scalable global product.

Drawing on his international experience, Wisam emphasized the importance of long-term vision, adaptability, resilience, and building the right team. He discussed navigating early-stage pivots and turning industry challenges into innovation opportunities.

Mentor Spotlight: Dr. Hanan El Basha – Guiding Capstone Projects Toward Real-World Impact

Dr. Hanan El Basha is a seasoned business strategist, AI tech founder, and ecosystem builder with over 25 years of global experience. She has co-founded startups, mentored at international accelerators, and supported entrepreneurs through innovation programs and early-stage venture development.

As a key mentor in the Capstone Bootcamp, Dr. El Basha guided student teams by challenging assumptions, refining business models, and shaping value propositions. She also joined masterclasses at the College of Computing and Information Technology, offering one-on-one support to help students turn academic projects into viable ventures.
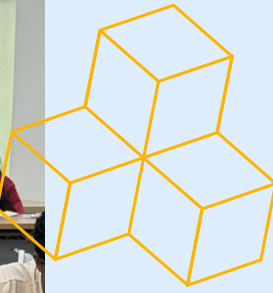
Strategic Innovation in Action: UHUB Empowers Engineering Students Through Design Thinking

Thriving Space for Innovation & Entrepreneurial Empowerment

As part of the College of Engineering's "UDST Zero-Waste Campus by 2027" Shark Tank Hackathon, Sylia Khecheni, Head of Innovation & Entrepreneurship at UHUB, led a focused Design Thinking workshop to support participating students. In collaboration with the organizing team, the session introduced core principles such as user empathy, problem reframing, ideation, and rapid prototyping.
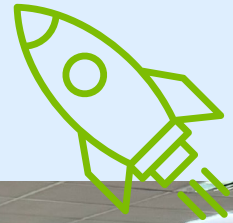
Through this structured, user-centered approach, Sylia guided students to clarify their ideas, challenge assumptions, and explore sustainability solutions from fresh perspectives.

to know more

udst.edu.qa/UHUB

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